



## THE REVOLUTIONARY FULL-FLAT SWITCH

The Full-Flat form factor has redefined many facets in life. Aeroplane seats. TVs. Mobile phones. Electric stoves... And now switches.

Aesthetically pleasing flat switches are in fact available. But only exclusive to luxurious electronic switches and lighting automation systems. The ZENcelo Full-Flat switch has been created for the majority who use electromechanical switches. Even on switches you never imagined can be Full-Flat...

With ZENcelo, luxury is no longer defined by price. But by wisdom - and style.



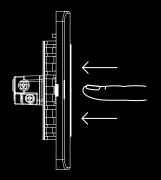


## ENABLED BY A NEW PHYSICS

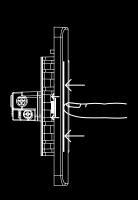
Switch designs are limited by many factors, primarily the switch mechanism. The patented "impress" (iso-motion-press) mechanism ensures the switch dolly remains stationary when it is "on" or "off", and at the same time occupying a much smaller footprint. Freedom in design has become a reality.

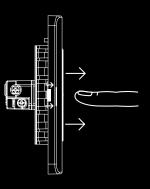
Enabled by impress.mechanism, ZENcelo makes the future flatter than you ever imagined.

















An outstanding person adds value to the work and life of other people, always doing the right thing at the right place, with a just-right degree of visibility. After all, the art of addition is not about shouting out loud. It's about an in-standing way of being.

ZENcelo, the revolutionary Full-Flat switch for an in-standing interior design.





## **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centres/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 114,000 employees achieved sales of more than 18.3 billion euros in 2008, through an active commitment to help individuals and organizations "Make the most of their energy".

The Installation Systems & Control Division of Schneider Electric provides solutions that represent the best in lifestyle and innovation for offices, hotels and homes. These solutions include award-winning products in the areas of building and home automation, structured cabling, and designer switches and sockets. They help the finest architectures around the world to achieve more with less.

www.schneider-electric.com

www.zencelo.com
www.full-flat-switch.com

